

SUMMARY

Motivated and detail-oriented Front-End Developer with expertise in building modern, responsive, and user-friendly web applications. Skilled in front-end technologies, API integration, and UI/UX design, with a proven track record of delivering projects that enhance user engagement and meet client goals. Adept at collaborating in team environments, applying agile methodologies, and leveraging cutting-edge tools to create impactful solutions.

EDUCATION & CERTIFICATIONS

Bachelor of Exercise Sports Science

Texas State University, San Marcos, TX

Bachelor of Software Engineering

Western Governors University, Salt Lake City, UT

Google Data Analytics

Coursera, 2023

Front-End Development

WGU, 2025

SKILLS

Front-End Development: HTML5, CSS3, JavaScript, Angular

UI/UX Design: Wireframing, Prototyping, Accessibility (WCAG), Interaction Design

Back-End Development: Python, Java, MySQL, PostgreSQL

Version Control: Git, GitHub

EXPERIENCE

Front-End Developer

BrandUs, Inc. | April 2024 – Present

- Collaborated with a team of developers to build modern, responsive web applications using front-end technologies.
- Designed and developed user-friendly interfaces, ensuring cross-browser compatibility and responsive layouts.
- Applied agile methodologies like SCRUM to manage and deliver projects efficiently.
- Notable Projects:
 - **Victoria Gymagic (victoriagymagic.com)**: Designed and developed a dynamic gymnastics facility website using WordPress plugins and custom CSS, enhancing user engagement and creating a responsive online presence.
 - **Taniti Tourism (cityoftaniti.brandusstaging.com)**: Partnered with the local government of the small island of Taniti to redesign their outdated tourism website. Improved navigation, implemented responsive design for mobile compatibility, and added booking functionality and activity links to increase tourist engagement.
 - **Paradigm Pet Professionals (<https://d279-pet-professional.netlify.app/>)**: Designed and developed a prototype for an IT services client, Paradigm Pet Professionals, to modernize their outdated website. Conducted user research, created a sitemap and wireframes, and delivered an interactive desktop prototype aligned with design specifications—improved accessibility and navigation, catering to the needs of new pet owners and consultants.

Freelance Front-End Developer

bot.Ello Development | January 2021 – April 2024

- Created and deployed high-quality, responsive front-end and full-stack web applications for small and medium-sized businesses.

- Consulted with clients on SEO strategies and social media improvements to optimize online visibility.
- Notable Projects:
 - **Ultimate Storage** (bigbeestorage.com): Built a responsive website for a storage facility, enhancing customer acquisition.
 - **Velvet Pumpkin Portraits** (velvetpumpkinportraits.com): Designed a visually engaging portfolio interface for a photography business.
 - **Bottle-O's Cocktail App**: Developed a user-friendly cocktail recipe app with intuitive navigation.
 - **Interactive World Map**(<https://github.com/mbotello12/d280-worldmap>): Expanded a state government website to include interactive country information. Developed an SVG-based world map with mouse-hover events to highlight countries, converted the map into an Angular component, and integrated an API service to provide dynamic country data.

Teacher/Coach

Various School Districts | July 2014 – Present

- Enhanced student academic growth through data-driven decision-making and innovative teaching strategies.
- Collaborated with other teachers to improve both online and in-class engagement tools.
- Designed and maintained the Joe Barnhart Academy website, improving communication and accessibility for students and parents.
- Recognized as 2020 Teacher of the Year for exceptional contributions to education and leadership.